

2010 PHIA
TRANSPORTATION CONFERENCE
& ANNUAL MEETING
Financing for the Future

APRIL 20, 2010
HILTON HARRISBURG

PHIA IS CELEBRATING ITS 50TH ANNIVERSARY!!

And, we want you and your company to be a part of this historic day.

50 Years ago, PHIA was formed with the purpose of educating the public about the value and importance of a well-funded highway system. Today, PHIA continues to carry the torch for the industry as we seek to become Pennsylvania's leading organization educating the public on the importance and value of a safe and modern highway system.

PHIA will again bring together national and state industry leaders at its Annual Conference and Meeting. This conference brings together those that will steer the highway industry into the future. National industry leaders, elected officials, PennDOT and PA Turnpike staff will all be on hand to discuss how far we've come over the past 50 years, and where we will be going for the next 50.

Sponsoring an event at the conference is YOUR opportunity to reach key public and private sector officials as well as put your company's name before a watchful audience. Your support will be recognized through signage and/or via printed materials during the conference, as well as by other means, such as the PHIA Web site and recognition during the program.

You can choose from the sponsorship categories listed on the **reverse side**.



1960-2010

2010 PHIA TRANSPORTATION CONFERENCE & ANNUAL MEETING

APRIL 20, 2010
HILTON HARRISBURG



SPONSORSHIP TYPES

❖ 50TH ANNIVERSARY

GOLD CONFERENCE SPONSOR -- \$5,000

(Exclusive Sponsorship)

- Exclusive 50th Anniversary Sponsor
- Opportunity to address attendees (3-5 minutes) about your company's role in the transportation industry
- Your own Featured table at the lunch
- Three free admissions to the conference
- Opportunity to place company profile flyers in conference registration packets
- Web site, conference program and signage recognition

❖ CONFERENCE PROGRAM PRINTING -- \$750

(Exclusive Sponsorship)

- Exclusive sponsor for the printed conference program
- Logo prominently displayed on program front cover
- Web site, conference program and signage recognition

❖ LUNCHEON/KEYNOTE SPEAKER -- \$3,000

(Exclusive Sponsorship)

- Exclusive sponsor of the luncheon
- A seat at the Keynote Speaker's table for lunch
- Two free admissions to the conference
- Web site, conference program and signage recognition

❖ REGISTRATION & NAME BADGES -- \$500

(Exclusive Sponsorship)

- Exclusive sponsor of the registration desk & name badges
- Company logo displayed on each name badge
- Web site, conference program and signage recognition

❖ CONTINENTAL BREAKFAST -- \$2,000

(Multiple)

- Co-sponsor of the conference Continental Breakfast
- One free admission to the conference
- Web site, conference program and signage recognition

❖ GOLDEN ANNIVERSARY CIRCLE -- \$500

(Multiple)

- Individual sponsorship
- Announced name recognition during conference program
- Web site, conference program and signage recognition

❖ REFRESHMENT BREAK -- \$1,000

(Multiple)

- Co-sponsor of the Refreshment Break
- One free admission to the conference
- Web site, conference program and signage recognition

❖ GOLDEN ANNIVERSARY SUPPORTER -- \$250

(Multiple)

- Individual sponsorship
- Web site, conference program and signage recognition

Pennsylvania Highway Information Association

800 North Third Street ● Suite 500 ● Harrisburg, PA 17102

P: (717) 236-6021 ● F: 717-238-5060

www.pahighwayinfo.org

2010 PHIA TRANSPORTATION CONFERENCE & ANNUAL MEETING

APRIL 20, 2010
HILTON HARRISBURG



SPONSORSHIP REQUEST

Select Sponsor Type

- | | |
|--|--|
| <input type="checkbox"/> 50th Anniversary Gold Conference Sponsor -- \$5,000 | <input type="checkbox"/> Conference Program Printing -- \$750 |
| <input type="checkbox"/> Luncheon/Keynote Speaker -- \$3,000 | <input type="checkbox"/> Registration and Name Badges -- \$500 |
| <input type="checkbox"/> Continental Breakfast -- \$2,000 | <input type="checkbox"/> Golden Anniversary Circle -- \$500 |
| <input type="checkbox"/> Refreshment Break -- \$1,000 | <input type="checkbox"/> Golden Anniversary Supporter -- \$250 |

SPONSOR INFORMATION

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

SPONSORSHIP CONTACT

First Name: _____ M.I. _____ Last Name: _____

Title: _____ Email: _____

PAYMENT (credit card or check)

Please charge to my:

- Visa MasterCard Discover Mailing Payment
w/check

Amount: \$ _____

Card No. _____

Exp. Date: _____

Name on Card: _____

Address of Cardholder: _____

3-Digit CVC/CVV code: _____

Authorized Signature: _____

Return Instructions

BY FAX

Fax completed registration form to PHIA at (717) 238-5060.

BY MAIL

Mail completed form to:

PHIA
800 N. Third St.
Suite 500
Harrisburg, PA 17102

If applicable, make checks payable to "PHIA."